



**SUNDAY, SEPTEMBER 17, 2017**  
**[www.bikeforcancer.org](http://www.bikeforcancer.org)**

## **SPONSORSHIP OPPORTUNITIES**

### **PLATINUM SPONSOR - \$5,000**

- ◇ **Townsquare Media Package:** 600 spots on WPDH 101.5, WRRV 92.7/96.9, THE WOLF 94.3, and MIX 97.7
- ◇ Premier logo placement (3 months) Kingston City Bus & Ulster County Transit (Saugerties, Poughkeepsie & Kingston)
- ◇ Premier logo placement / link on Bike for Cancer web site
- ◇ Premier logo placement on Bike T-shirts and Banners
- ◇ Sponsor acknowledged at start of each ride and awards ceremony
- ◇ Sponsor table, banner and promotional materials on site day of event
- ◇ Sponsor logo placement in event brochures and newsletters
- ◇ Sponsor acknowledged in social media, press releases and E-news

### **GOLD SPONSOR - \$2,500**

- ◇ **Townsquare Media Package:** 400 spots on WPDH 101.5, WRRV 92.7/96.9, THE WOLF 94.3, and MIX 97.7
- ◇ Premier logo placement (3 months) Kingston City Bus & Ulster County Transit (Saugerties, Poughkeepsie & Kingston)
- ◇ Sponsor logo / link on Bike for Cancer web site
- ◇ Sponsor logo placement on Bike T-shirts and Banners
- ◇ Sponsor acknowledged at start of each ride and awards ceremony
- ◇ Sponsor logo placement in newsletters
- ◇ Sponsor acknowledged in social media and E-news

### **SILVER SPONSOR - \$1,000**

- ◇ **Townsquare Media Package:** 200 spots (WPDH 101.5, WRRV 92.7/96.9, THE WOLF 94.3, and MIX 97.7)
- ◇ Sponsor Name Recognition on Bike for Cancer web site
- ◇ Sponsor logo placement on Banners
- ◇ Sponsor acknowledged at start of each ride and awards ceremony
- ◇ Sponsor logo placement in newsletters and acknowledgement in E-news

### **WATER STOP SPONSOR - \$500**

- ◇ Sponsor name displayed on a 2'x 4' sign at a Water Stop location

### **GO THE EXTRA MILE — SPONSOR A MILE MARKER IN HONOR OR MEMORY OF SOMEONE YOU LOVE - \$150**

- ◇ Sponsor name displayed on a 1'x 2' sign at a one-mile marker location as "This Mile is in Honor of or in Memory of..." (Please list names on back of form.)

**Join the Team Challenge - [www.bikeforcancer.org](http://www.bikeforcancer.org)**

# Bike, 5K Run/Walk for Cancer Care - Sunday, September 17, 2017

The **Bike, 5K Run/Walk for Cancer Care** offers sponsors an opportunity to support local cancer patients in financial need while they are receiving cancer treatment. For additional information, contact Barbara Klassen, Executive Director, Benedictine Health Foundation, (845) 334-3186 / [bklassen@bhfoundation.org](mailto:bklassen@bhfoundation.org) or visit [www.bikeforcancer.org](http://www.bikeforcancer.org).

## Please Indicate Your Sponsorship Level:

- Platinum Sponsor** \$ 5,000\*
- Gold Sponsor** \$ 2,500\*
- Silver Sponsor** \$ 1,000
- Water Stop Sponsor** \$ 500
- Mile Marker (MM) Sponsor** \$ 150       **General Donation \$** \_\_\_\_\_

**MM Sponsor name only:** \_\_\_\_\_

**MM Sponsor Name & In Honor Of:** \_\_\_\_\_ **or In Memory Of:** \_\_\_\_\_

(print clearly)

(print clearly)

\*To guarantee logo placement on t-shirts, please submit logos as an attachment via e-mail no later than August 26, 2017 to: [breford@bhfoundation.org](mailto:breford@bhfoundation.org) / (845) 334-3017. Preferred file formats: eps, tif, or pdf. Please place "RG 2017" in subject line.

**Total Amount Enclosed: \$** \_\_\_\_\_ **THANK YOU FOR YOUR SUPPORT!**

**Contact Name:** \_\_\_\_\_

**Company/Organization:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **ST:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

\_\_\_\_ Please credit my donation to support: **Name:** \_\_\_\_\_ **or Team:** \_\_\_\_\_

\_\_\_\_ We would like to distribute registration forms to our employees, please send \_\_\_\_\_ # of forms.

**Checks should be made payable to: *Benedictine Health Foundation*** and please write "RG 2017" in the check memo space. Mail this completed sponsorship form, along with your payment to: Benedictine Health Foundation, 105 Mary's Avenue, Kingston NY 12401.

If you wish to pay by credit card over the phone, please contact the Benedictine Health Foundation office at 845-334-3017 or go online to [www.bikeforcancer.org](http://www.bikeforcancer.org)



Benedictine Health Foundation's  
**Rosemary D. Gruner  
Memorial Cancer Fund**  
*A helping hand for cancer patients and their families*